

Girl Rising Event Overview

What is Girl Rising?

From Academy Award-nominated director Richard E. Robbins, **Girl Rising** is an innovative film that spotlights the stories of nine unforgettable girls born into unforgiving circumstances. Journeying around the globe to witness the courage of these girls, **Girl Rising** demonstrates the power of education to change a girl—and the world. This special edition DVD, created in partnership with World Vision Canada, focuses on three stories in particular and is followed by an exclusive presentation by 12-year-old Martina Luiz-Ortiz, a student, aspiring singer, and World Vision Ambassador.

Does educating girls really make a difference?

Unequivocally, the answer is yes! According to UNICEF, girls with education “not only vastly improve their own lives but also bring change to their families, economies and societies. Providing girls and women with a quality education is a highly effective tool to address poverty and fight disease.” Consider the evidence:

- A woman is more likely to get a job if she has a basic education.
- Every additional year of primary school boots girls’ eventual wages by 10-20%, and an extra year of secondary school by 15-25%.
- A one percentage point increase in female education raises the average GDP of a nation by .37%.

And yet, there are still 66 million girls worldwide who do not attend school. Poverty, local customs, a lack of safety, and crisis situations such as natural disasters and armed conflict all conspire to prevent girls receiving the education they so desperately need.

World Vision’s Response

Education is one of the most effective ways of moving families out of poverty into a brighter future. World Vision responds to a lack of education by engaging with community members and partnering with local governments and other experienced organizations to ensure that:

- children have books and school uniforms
- teachers receive proper training
- school and classrooms are properly maintained
- parents are informed of the opportunity to build a better future for their children and themselves

Through education, we are able to help children in vulnerable communities acquire the skills they need to reach their God-given potential. These little ones are precious to our Lord and they are precious to us as well. **Girl Rising** is an excellent means of informing your congregation of the hardships many girls face in seeking an education, and provides a means for them to respond via World Vision’s child sponsorship program.

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www.churches.worldvision.ca/girlrising

Hosting a Girl Rising event

Your **Girl Rising** kit contains all of the resources you will need to effectively host a film screening with your church. Enclosed in this kit are the following resources:

- Girl Rising DVD
- 8.5 x 14 poster
- Bulletin inserts
- Invitation cards
- Education fast facts
- Suggested content for social media posts

All of these resources are available for download at www.churches.worldvision.ca/girlrising where you will also find the film trailer and a PowerPoint slide for use in promoting the film.

Planning:

- Contact your local World Vision church advisor to request child sponsorship folders. Church advisors will also attempt to be present at your event when possible.
- Inform your church staff of the upcoming **Girl Rising** event and why it is crucially important for the church to be involved.
- Publicize your **Girl Rising** event in advance using the free promotional materials.

Event day:

- Pray that God will use **Girl Rising** to engage your group in improving the lives of girls and their families through education.
- Choose music and scripture that communicate God's commitment to justice for the poor and particularly His love for children.
- Integrate some of the education fast facts into your teaching time to demonstrate the very real need for a tangible response to the situation.

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